

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63220-1

DATE PRINTED

10/03/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCTEST #1904		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1904	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/21/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	05:28A	30S	10/16/12-10/19/12	NEWS 4 EARLY 5-5:28AM	4	250.00	1000.00
2	T-F	4	05:28A	06:00A	30S	10/16/12-10/19/12	NEWS 4 EARLY 5:28-6:00AM	4	300.00	1200.00
3	T-F	4	06:00A	07:00A	30S	10/16/12-10/19/12	NEWS 4 TODAY	4	350.00	1400.00
4	T-F	4	07:00A	08:58A	30S	10/16/12-10/19/12	THE EARLY SHOW	4	275.00	1100.00
5	Sa	1	05:00A	07:30A	30S	10/20/12-10/20/12	SATURDAY 5-730 NEWS ROTATION	1	250.00	250.00
6	Su	1	05:57A	07:58A	30S	10/21/12-10/21/12	NEWS 4 THIS MORNING	1	200.00	200.00
7	Su	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1300.00	1300.00
8	T-F	2	08:58A	09:58A	30S	10/16/12-10/19/12	RACHEL RAY	2	315.00	630.00
9	T-F	2	09:57A	11:00A	30S	10/16/12-10/19/12	PRICE IS RIGHT	2	450.00	900.00
10	T-F	2	11:00A	12:00N	30S	10/16/12-10/19/12	YOUNG & THE RESTLESS	2	400.00	800.00
11	T-F	2	12:00N	12:25P	30S	10/16/12-10/19/12	NEWS 4 AT NOON	2	325.00	650.00
12	T-F	2	12:30P	01:00P	30S	10/16/12-10/19/12	BOLD & BEAUTIFUL	2	350.00	700.00
13	T-F	2	01:00P	02:00P	30S	10/16/12-10/19/12	THE TALK	2	300.00	600.00
14	T-F	2	02:00P	02:58P	30S	10/16/12-10/19/12	LET'S MAKE A DEAL	2	300.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME GMMB, INC. OBAMA FOR AMERICA

AND 3050 K St NW Ste 100 PO BOX 8102

ADDRESS Washington DC 20007-5108 Chicago IL 60680-8102

USA USA

CONTACT SHIRA LEVY PRODUCTEST #1904

Cancellation Notice

Required

Announcement 28 days

prior notice

LOCAL SALESPERSON NICOLE ELIE POL AGENCY EST. NO. 1904

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/21/12 NO. WEEKS: 1

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			FROM	TO						
15	T-F	2	04:00P	05:00P	30S	10/16/12-10/19/12	DR PHIL	2	600.00	1200.00
16	T-F	2	05:00P	05:30P	30S	10/16/12-10/19/12	NEWS 4 AT 5 PM	2	1200.00	2400.00
17	T-F	2	06:00P	06:30P	30S	10/16/12-10/19/12	CBS4 NEWS AT 6	2	1000.00	2000.00
18	T-Su	5	10:00P	10:35P	30S	10/16/12-10/21/12	LATE NEWS M-SU	5	1700.00	8500.00
19	Su	1	10:35P	11:07P	30S	10/21/12-10/21/12	BRONCOS ALL ACCESS	1	500.00	500.00
20	T-F	5	10:35P	11:37P	30S	10/16/12-10/19/12	LATE SHOW WITH DAVID	5	600.00	3000.00
21	T-F	2	06:30P	06:58P	30S	10/16/12-10/19/12	CBS4 NEWS AT 630PM	2	1000.00	2000.00
22	T	1	08:00P	09:00P	30S	10/16/12-10/16/12	NCIS: LOS ANGELES	1	4000.00	4000.00
23	W	1	06:57P	07:57P	30S	10/17/12-10/17/12	SURVIVOR XXV	1	4500.00	4500.00
24	Th	1	06:57P	08:00P	30S	10/18/12-10/18/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00
25	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	4200.00	4200.00
26	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	3000.00	3000.00
27	Su	1	07:00P	08:00P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	4000.00	4000.00
Total Contract:								58		55630.00

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